



## **PRESS RELEASE:**

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## **Help Us Welcome the Largest Volleyball Tournament Ever to Come to Odessa**

**ODESSA, TEXAS** – The Odessa Convention and Visitors Bureau is excited to prepare for the largest volleyball tournament *ever* in the Permian Basin!

More than 230 teams have already registered for the tournament, held by the Permian Basin Elite Volleyball Qualifier. This tournament is expected to bring at least 5,000 out-of-town guests. So far we have teams represented from Abilene, El Paso, Amarillo, Lubbock, Fort Stockton, Alpine, Pecos, along with Odessa and Midland teams. The estimated economic impact of this event is more than \$2.6 million.

Linda McMillan with the Permian Basin Elite Volleyball Qualifier, says this is the largest volleyball tournament to ever come to the Permian Basin in the 37 years she's been involved.

Your Odessa Convention and Visitor's Bureau would like to encourage everyone that has a marquee or some type of sign in front of their business, to use that to welcome our visitors for this event to Odessa that starts this Friday, January 25th. We need to make sure we let them know we are glad they are here.

If you have any questions about the event, feel free to call McMillan at 432-634-7460, or contact Dawn Stringer with the Odessa CVB.

### **ODESSA CVB**

The primary objective of the Odessa CVB is to create maximum hotel occupancy within the city through a destination marketing program aimed at attracting and securing overnight visitors. Through this objective, the Odessa CVB is dedicated to promoting tourism within Odessa and the Permian Basin.

For more information or media inquiries contact **Dawn Stringer**, Marketing and Communications Specialist, [dawns@odessacvb.com](mailto:dawns@odessacvb.com), 432-333-7874

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